

## LETTERBOXD MICROSITE – MOCKUP MEETING

**CREATIVE DIRECTOR:** LAKSHMI MULGUND

**DESIGNER/DEVELOPER:** GRACE CHOI

### MOCKUP A:

- I like the introduction page
  - But i think it may look better on the ios version than the full out version
- Maybe for the features there could be an image above the text?
  - It feels like there is a lot of empty white space in the boxes with the text
- I love the voice you used in the copy and that you didn't directly take everything as paragraphs from the wikipedia site!
  - It makes it easier to read for sure
- Maybe we can add some pictures or way to fill space so its not just text and colors? I think adding in images would be helpful
  - Screenshot example of a review
  - Or even just movie posters?

### MOCKUP B:

- Using the logo for the navigation bar is a really cool idea!
- Might be hard to have space for all the information
- Adding images or screenshots from the website?
  - Currently it could feel a bit empty
- Maybe expanding the circles so they take up more space
  - They don't have to be fully shown in the photos